

# RiM

Resource Infrastructure Management (RiM) optimizes resource utilization, enhances infrastructure returns, and simplifies organizational capacity management through advanced technology-driven solutions and services.



## About Us

We deliver innovative software and automation solutions tailored to evolving business needs. Our smart technologies boost efficiency, improve connectivity and keep industries future-ready.

## Warranty Registration

The Warranty Registration simplifies product warranty registration with a unique identification (UID) number for each product. It validates authenticity, activates warranties instantly, and provides access to product manuals and details, ensuring genuine product verification and counterfeit prevention.

### Key Features and Activities

**1****UID-Based Registration :**

Quick and secure product registration using a unique UID.

**2****Authenticity Verification:**

Instantly confirm genuine vs. counterfeit products.

**3****Warranty Activation:**

Automatically update and track warranty details.

**4****Product Manual Access:**

Digital access to manuals and support information.

**5****Data Insights:**

Track registrations, warranty claims and product authenticity across regions.

# Case Studies

## Warranty Registration

A leading consumer brand faced issues with manual warranty processes, counterfeit product registrations, and lack of centralized customer data.

### Business Challenges



No reliable  
authenticity verification



Fragmented and manual  
registration process



High counterfeit  
warranty claims



Limited product  
and service visibility

### Solution: Warranty Registration

A digital Warranty Registration platform was built to authenticate products using unique identifiers, automate warranty activation, and give customers access to manuals and service updates.

### Key Features

- Unique ID-based warranty registration.
- Real-time product authenticity check.
- Automated warranty activation & tracking.
- Digital product manuals.
- Analytics on warranty and product performance.

## Business Impact

**1** 90% fewer fraudulent claims

**2** Instant product verification

**3** Improved customer engagement

**4** Better insights for product lifecycle

**5** Faster after-sales processes

## Conclusion

The Warranty Registration platform streamlined warranty management, strengthened product authenticity checks, and enhanced customer trust through a secure, automated, and user-friendly system.

## Benefits

- Reduces fraudulent warranty claims.
- Enhances customer trust and engagement.
- Simplifies warranty tracking and after-sales support.
- Provides valuable insights into product performance and customer usage trends.

### Scan for Location

Sapthagiri, #12, 60 Feet Road  
NHBC Layout, Prashanth Nagar,  
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Land Mark: Opp Karnataka Bank,  
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